

# 14<sup>th</sup> Annual New York & New Jersey Pain Medicine Congress

Evolving Advanced Pain Therapies  
November 6-9, 2025 • The Hyatt Regency Jersey City, New Jersey

## SPONSORSHIP AND EXHIBITION PROSPECTUS

# 14<sup>th</sup> New York & New Jersey Pain Medicine Congress

November 6-9, 2025 • The Hyatt Regency Jersey City, New Jersey



## Message from our Chairman and Course Directors

**Dear Colleague,**

On behalf of the Founder and Chairman Sudhir Diwan, MD, and Vice Chairs Scott Woska, MD, Christopher Gharibo, MD, Kenneth Chapman, MD, Edward Rubin, MD and Course Directors Andrew Kaufman, MD, Robert Tiso, MD, Sayed Emal Wahezi, MD, Latrice Akuamoah, MD and Casey Grillo, NP and the New York and New Jersey Societies of Interventional Pain Physicians (NYSIPP & NJSIPP), we would like to invite you to join us at the New York and New Jersey Pain Medicine Congress: Evolving Advanced Pain Therapies. This year's meeting is being held November 6-9, 2025 at the Hyatt Regency Jersey City, New Jersey.

The NYNJ Pain Medicine Congress was established in 2010 with the primary objectives of educating health care professionals to promote the development and practice of safe, high quality, cost effective interventional pain management techniques for the diagnosis and treatment of pain and related disorders, and to insure patient access to these interventions.

Our scientific program will provide state-of-the-art information on advanced pain management techniques, pharmacology, neurostimulation, vertebroplasty, kyphoplasty, discography and intradiscal procedures, radiofrequency, peripheral nerve stimulation, intrathecal therapy, percutaneous facet fusion and sacroplasty among others. This course will offer a half day hands on cadaver and ultrasound course, incorporating didactic lectures with the hands-on practice for improved technique and patient outcomes for interventional procedures.

Industry Partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We anticipate in excess of 800 clinical providers specializing in pain management, interventional pain management and neurosurgery to attend, including: physicians, mid-level practitioners, fellows, residents, nurses and pharmacists.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of securing exhibit space and support opportunities, please review the enclosed prospectus materials carefully and send completed applications to [ksokol75@gmail.com](mailto:ksokol75@gmail.com).

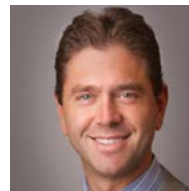
*We look forward to receiving your commitment and working together at the 2025 New York and New Jersey Pain Medicine Congress.*



**Sudhir Diwan, MD**  
CEO, NYSIPP,  
Chairman



**Christopher Gharibo, MD**  
Vice Chair



**Scott Woska, MD**  
Vice Chair



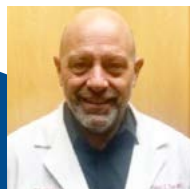
**Kenneth Chapman, MD**  
Vice Chair



**Edward Rubin, MD**  
Vice Chair



**Andrew Kaufman, MD**  
Course Director



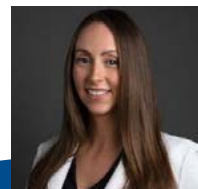
**Robert Tiso, MD**  
Course Director



**Sayed Emal Wahezi, MD**  
Course Director



**Latrice Akuamoah, MD**  
Course Director



**Casey Grillo, NP**  
Course Director

## Program Needs Assessment

Interventional Pain management incorporates interventional treatment options for patients to reduce or eliminate the need for chronic conventional medication management (and/or opiate therapy). Interventional treatment options include: spinal cord stimulation, peripheral nerve stimulation, vertebral augmentation, radiofrequency nerve ablation, etc. Since Interventional Pain Management is such a juvenile specialty, very few pain management physicians and anesthesiologists have gone through specific interventional fellowships and residencies. Training in the proper patient selection and utilization of these therapies is limited. Interventionalists need to attend and participate in training programs to receive education and skill based training in options available for patients.

Additionally, new guidelines are emerging.

It is important for the experts in the field to share the most current information and data available to assist physicians in selecting the right patients and right therapies to improve patient outcomes. Vital topics to be discussed are: New Innovations, Establishing Protocols, Neuromodulation, Complicated Cases, Intrathecal Drug Delivery, Conflicting Evidence and Research.

At the conclusion of this meeting, attendees will develop rational guidelines to assist in improving access to care and treatment outcomes for chronic pain patients.

## Program Objectives

- Evaluate new and established techniques in interventional pain management to optimize treatment for patients with chronic or acute pain syndromes.
- Analyze emerging trends and interpret the latest available data to enhance state-of-the-art medical services.
- Identify educational gaps and integrate updated information to improve patient outcomes.
- Apply evidence-based medicine to support physicians in selecting appropriate patients for therapies.
- Develop a structured format for information sharing and feedback among healthcare professionals.
- Assess the appropriate utilization of screening options and patient selection criteria to identify individuals at significant risk of addiction, misuse, abuse, or diversion of controlled substances prescribed for chronic pain.



### Questions?

Kimberly Sokol • ksokol75@gmail.com



## CME Accreditation

### Providership

This CME/CE activity is provided by Albert Einstein College of Medicine – Montefiore Medical Center in joint providership with the New York New Jersey Pain Symposium, Inc.

**Montefiore Einstein**

### Accreditation Statement

In support of improving patient care, this activity has been planned and implemented by Albert Einstein College of Medicine–Montefiore Medical Center and New York New Jersey Pain Symposium, Inc. Albert Einstein College of Medicine–Montefiore Medical Center is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



JOINTLY ACCREDITED PROVIDER™  
INTERPROFESSIONAL CONTINUING EDUCATION

## Credit Designation Statements

### Physicians

Albert Einstein College of Medicine–Montefiore Medical Center designates this live activity for a maximum of 28AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation.

### Nurses

Albert Einstein College of Medicine–Montefiore Medical Center designates this activity for 28 nursing contact hours. Nurses should claim only the credit commensurate with their participation.

### Physician Assistants

Albert Einstein College of Medicine–Montefiore Medical Center has been authorized by the American Academy of PAs (AAPA) to award 28 AAPA Category 1 CME credits for activities planned in accordance with AAPA CME Criteria. PAs should claim credit commensurate with their participation.



### Nurse Practitioners

American Academy of Nurse Practitioners Certified Program (AANPCP) and the American Association of Nurse Practitioners (AANP) accept AMA PRA Category 1 Credit™ from organizations accredited by the ACCME (see above).

# GENERAL INFORMATION



**Chairman:** Sudhir Diwan, MD

**Vice Chairs:** Scott Woska, MD  
 Christopher Gharibo, MD  
 Kenneth Chapman, MD  
 Edward Rubin, MD

**Course Directors:** Andrew Kaufman, MD  
 Robert Tiso, MD,  
 Sayed Emal Wahezi, MD  
 Latrice Akuamoah, MD  
 Casey Grillo, NP

## Hotel Reservations

The meeting will be held at the:  
**Hyatt Regency Jersey City,**  
 New Jersey 2 Exchange Place, Jersey City, New Jersey 07302  
 Tel: 201-469-1234  
[www.jerseycity.hyatt.com](http://www.jerseycity.hyatt.com)



For group reservations (5+ rooms)  
[golob@congressline.hu](mailto:golob@congressline.hu)

## Meetings

Fellows/Residents Pre-Congress Course	November 6, 2025
APP Pre-Congress Course	November 6, 2025
Pain Medicine Live Congress	November 6-8, 2025
Cadaver, Ultrasound and Regenerative Medicine Workshop	November 9, 2025

## Exhibit Hours

Day	Activity	Time
Wednesday, November 5, 2025	Set-Up	7:00 am - 9:00 am
	Registration & Exhibits Open	9:00 am - 7:00 pm
	Morning Break	10:00 am - 10:30 am
	Afternoon Break	3:00 pm - 3:30 pm
Thursday, November 6, 2025	Welcome Reception	6:00 pm - 7:00 pm
	Blackout Period	7:00 am - 7:00 pm
	Registration & Exhibits Open	9:00 am - 7:00 pm
	Morning Break	10:00 am - 10:30 am
Friday, November 7, 2025	Afternoon Break	3:30 pm - 4:00 pm
	Cocktail Hour	6:00 pm - 7:00 pm
	Blackout Period	7:00 am - 10:00 pm
	Registration & Exhibits Open	7:00 am - 4:00 pm
Saturday, November 9, 2025	Morning Break	10:00 am - 10:30 am
	Afternoon Break	3:30 pm - 4:00 pm
	Dismantling	4:00 pm - 6:00 pm
	Blackout Period	7:00 am - 6:00 pm

■ Sponsorship manual with shipping information and production deadlines will be send out by September 5, 2025.



## SPONSORSHIP OPPORTUNITIES

	DIAMOND \$45,000	PLATINUM \$40,000 <b>SOLD OUT</b>	GOLD \$35,000	SILVER \$25,000	BRONZE \$20,000	TABLETOP EXHIBITON \$7,000	TABLETOP EXHIBITON \$6,000
Company logo display	✓	✓	✓	✓	✓	✓	✓
Exhibit space	10'x10'	10'x10'	10'x10'	10'x10'	6' tabletop	6' tabletop	6' tabletop
Exhibit location	prime location	prime location	prime location	prime location	prime location	Hudson I/II/III Room	Holland Room
Complimentary badges	7	7	4	3	3	2	2
Pre-Congress registration list	✓	✓	✓	✓	✓	✓	✓
Post-Congress attendee list	✓	✓	✓	✓	✓	✓	✓
Full-page Ad in Program Book	✓	✓	✓				
Half-page Ad in Program Book				✓			
Banner Ad in Congress App	✓	✓	✓	✓	✓		
Push notification in Congress App	4x	3x	3x	3x	2x		
Congress bag insert (1 flyer)	✓	✓	✓				

## SYMPOSIA AND SPECIAL EVENTS OPTIONS:

Each company may select one optional program. F&B and speaker costs excluded.

	DIAMOND \$45,000	PLATINUM \$40,000 <b>SOLD OUT</b>	GOLD \$35,000	SILVER \$25,000	BRONZE \$20,000	TABLETOP EXHIBITON \$7,000	TABLETOP EXHIBITON \$6,000
Lunch Symposium* sponsorship (THU / FRI / SAT)	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>				
Breakfast Symposium* sponsorship (FRI / SAT)	available	available	available	available			
Welcome Reception sponsorship (THU)	available	available	available	available			
Cocktail Hour sponsorship (FRI)	available	available	available	available			
APP Lunch Symposium sponsorship (THU)	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>		
Coffee Break sponsorship	available	available	available	available	available		
Gala Dinner sponsorship (FRI)	additional \$10,000	additional \$10,000	additional \$10,000	additional \$10,000	additional \$10,000	additional \$10,000	additional \$10,000

\* Lead Retrieval service included

- No sharing badges, additional badges will be \$250 and onsite badges \$350.
- A limited number of displays are available.
- Please reserve your space early.
- Location of display will be assigned by the planning committee.
- All coffee breaks will take place within the exhibition area.



### Workshop Sponsorships

Cadaver Workshop Station* (Sunday)	<b>\$12,500</b>
Non-cadaveric Station* (Sunday)	<b>\$8,500</b>
Regenerative Medicine Workshop (Sunday)	<b>\$5,000</b>
Ultrasound Workshop Station* (Sunday)	<b>\$5,000</b>

*\*only available with sponsorship (minimum Bronze)*

- Cadaveric stations include: C-arm, specimen\*, C-arm tech and lead for station, instructor(s)
- Ultrasound stations include: ultrasound device, ultrasound tech and live model, instructor(s)
- 1-6' table display in the course exhibit hall for Sunday, November 10, 2024
- Ability to have 1 Medical Science Liason or equivalent level employee at the station to address clinical questions

+If a synthetic model utilization is appropriate, sponsor may provide at their convenience in place of a cadaveric specimen. This must be pre-approved by the course directors. If a synthetic model is utilized in place of a cadaver, the station cost will be reduced accordingly.

### Room Rental Options

Meeting Room Rental - Full Day	<b>\$4,500</b>
■ Corporate Meetings	
Meeting Room Rental - Half Day	<b>\$2,500</b>
■ Corporate Meetings	
Meeting Room Rental - Full Day	
■ 30 minutes Product Theater in the breaks	<b>\$7,000</b>

### Meeting Materials

Congress Bags	<b>\$5,000</b>
■ Imprinted with supporter logo	+cost of the bags
■ Large logo	
Hotel Key cards	<b>\$5,000</b>
■ Up to 500 key cards with sponsor branding	+cost of the card
Inclusion of Materials in Congress Bags	<b>\$1,500</b>
■ 1 printed piece placed inside bags	
Program Book – Full Page Ad	<b>\$3,000</b>
Program Book – Half Page Ad	<b>\$1,500</b>
Lanyards	<b>\$3,000</b>
	+cost of the lanyards

### Additional Options

Lead Retrieval	<b>\$500</b>
Poster Kiosk <b>SOLD OUT</b>	<b>\$3,500</b>
Signature Smoothie Station	<b>\$5,000</b>
Sunday Morning Run / Walk	<b>\$2,500</b>
	+cost of branding
All-Day Coffee or Water Station	<b>\$2,500</b>
	+cost of branding
Charging Station	<b>\$4,000</b>
	+cost of branding
E-blast Sending	<b>\$1,500</b>
	/email
Mobile App Push Notification	<b>\$1,500</b>
	/notification



### Questions?

Kimberly Sokol • ksokol75@gmail.com

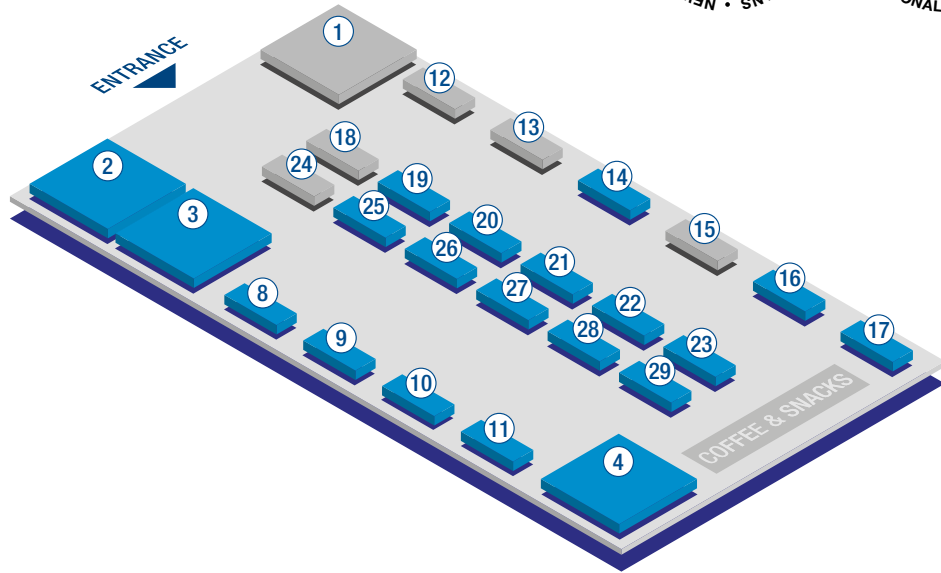
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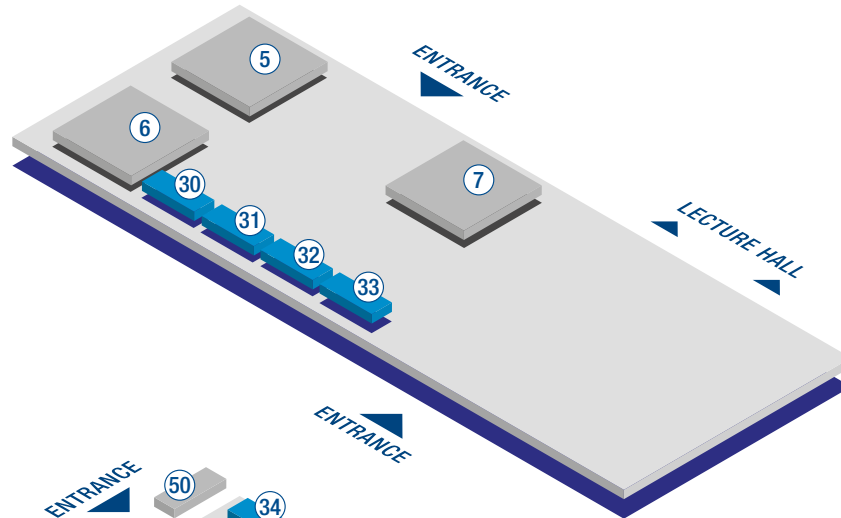
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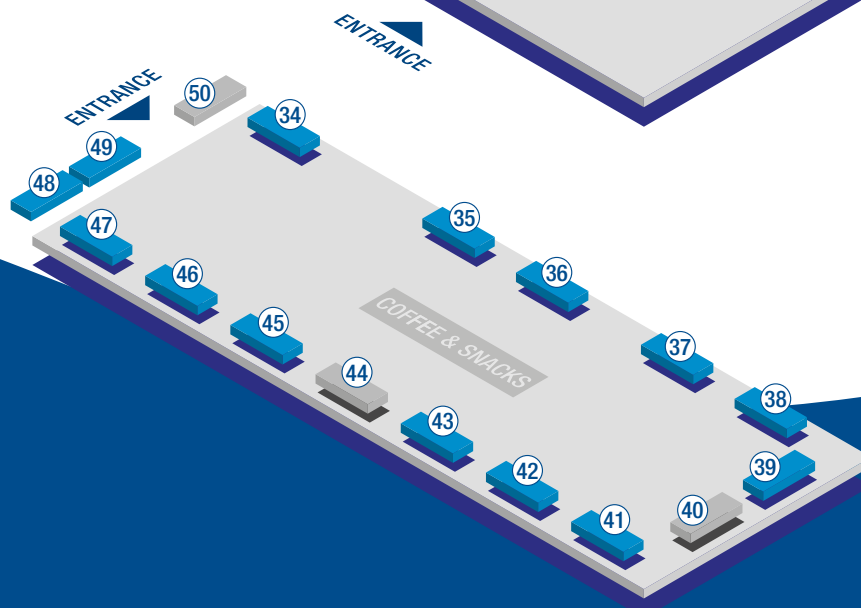
Hudson I/II/II



Hudson Prefunction



Holland I/II





## Advisory Board and Corporate Meeting Opportunities:

Advisory Board and Corporate Meeting coordination are available through the meeting planner. Only meetings coordinated through, and with the express approval of the meeting planners will be permitted. Food, beverage, audiovisual and any materials are not included in this fee and are the sole responsibility of the sponsor. These meetings will be scheduled on a first come, first served basis and may not compete with the educational program. Cannot be during Friday Night Awards Dinner.

## Symposia Sponsorship:

Symposium sponsorships are restricted to Platinum, Diamond, Gold and Silver sponsors only. Symposia will NOT be eligible for AMA PRA Category 1 Credit. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first come, first served basis.

Symposia fees are not inclusive of Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards for the session. Symposia fees include basic Audio-Visual equipment, meeting room, lead capture licences, and inclusion in the congress program. Symposia space, signage and any required reporting to comply with the Sunshine Act. Any hand-outs or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.



### Questions?

Kimberly Sokol • [ksokol75@gmail.com](mailto:ksokol75@gmail.com)

## Company Profile listing in program:

All exhibitors and sponsors will receive complimentary listing in the meeting program. Each listing will contain the company name, logo and 50 word description of the company/products and/or services. **Email your 50-word description to the program planners no later than September 15, 2025 for inclusion in the congress program at: [ksokol75@gmail.com](mailto:ksokol75@gmail.com).** If we do not receive your company 50 word description and/or logo by September 15, 2025, it will not make it into the program materials.

## Hotel Reservation:

In case of 1-5 rooms, rooms should be booked individually through the hotel's reservation link.

For group reservations (5+ rooms) [golob@congressline.hu](mailto:golob@congressline.hu)

## Exhibitor Badges:

All exhibitor names are due Friday, October 24, 2025. Please send all attendee names to [ksokol75@gmail.com](mailto:ksokol75@gmail.com).

## Deadlines:

Advertising outline due by:	September 15, 2025
Company/Product description due:	September 15, 2025
All Exhibitor and Sponsorship fees due:	October 1, 2025
Symposium program due:	October 1, 2025
Exhibitor registration due:	October 24, 2025



# 14<sup>th</sup> New York & New Jersey Pain Medicine Congress



## SPONSOR/EXHIBITOR COMMITMENT FORM 1/2

Company Name: (Please print exactly as name should appear in program and on signage.)		
Address:		
City:	State:	Zip:
Website:		
Phone:	Email: (All additional information will be sent to this email address.)	
Please indicate any competitive companies. We will try to recognize this in booth placement, but we cannot make any guarantees.		
On-Site Representatives:		
1.	Email:	
2.	Email:	
3.	Email:	
4.	Email:	
5.	Email:	
6.	Email:	
7.	Email:	
(Due to limited space, Exhibit Booth's are limited to two representatives. Additional representatives: \$250 each, on-site \$350 each)		
<b>Logo / 50 words</b>		
I will send company profile and logo by September 15, 2025. Use company profile and logo from 2024 event.		

Sponsorship Level:		
Diamond Sponsorship \$45,000	Platinum Sponsorship - <b>SOLD OUT</b> \$40,000	Gold Sponsorship \$35,000
Silver Sponsorship \$25,000	Bronze Sponsorship \$20,000	

Workshop Sponsorship:	
Cadaver Station (Sunday) \$12,500	Non-cadaver Station (Sunday) \$8,500
Ultrasound Station (Sunday) \$5,000	Regenerative Medicine Workshop (Sunday) \$5,000

■ For questions regarding sponsorship, opportunities and/or additional documentation, please contact and return this form to:  
Kimberly Sokol · ksokol75@gmail.com

# 14<sup>th</sup> New York & New Jersey Pain Medicine Congress



## SPONSOR/EXHIBITOR COMMITMENT FORM 2/2

<b>Symposia and Special Events Options:</b>	Lunch Symposium sponsorship - <b>SOLD OUT</b>	Welcome Reception spons. – THU (minimum: Silver)
Breakfast Symposium – FRI / SAT (minimum: Silver)	Gala Dinner sponsorship – FRI additional \$10,000	APP Lunch Symposium spons.– <b>SOLD OUT</b> (minimum: Bronze)
Faculty Dinner sponsorship – SAT (minimum: Gold)	Coffee Break sponsorship (minimum: Bronze)	Cocktail Hour sponsorship – FRI (minimum: Silver)

<b>Table Top Exhibiton:</b>	
Hudson Room \$7,000	Holland Room \$6,000

<b>Room Rental Options:</b>		
Half Day Corporate	Full Day Corporate	Full Day Product Theater

<b>Additional Options:</b>		
Poster Kiosk \$3,500 – <b>SOLD OUT</b>	Congress Bag \$5,000 +cost of the bags	Coffee / Water stand \$2,500 +cost of br.
E-blast Sending \$1,500	Lanyard \$3,000 +cost of the lanyards	Hotel Key card \$5,000 +cost of the cards
Sun. Morning Run / Walk \$2,500 +cost of br.	Charging Station \$4,000 +cost of br.	Sign. Smoothie Station \$5,000 +cost of br.
Lead retrieval \$500	Mobile App Push Notification \$1,500	Inclusion of Materials in Cong. Bags \$1,500
Program Book – Full Page Ad \$3,000	Program Book – Half Page Ad \$1,500	

<b>Payment (Deadline October 1, 2025)</b>			
Pay by Check	<b>Make payment to: Cathy Pitbladdo</b> Attn: NYNJ Pain Congress, 1991 Marcus Ave M217, Lake Success NY 11042 ■ Tax ID: 83-4680065 -check		
Direct Payment (ACH), ACH information will be displayed on your invoice.			
Pay by Card	VISA	EC/MC	AMEX
Credit card payment 3% commission will be added to the amount.			
Name on Card:			
Credit Card Number:		Expires:	CVC/CW:

Submission of this form and payment for exhibit space at this event means you have read and will comply with the Rules and Regulations.

\_\_\_\_\_

Date

\_\_\_\_\_

Signature

■ For questions regarding sponsorship, opportunities and/or additional documentation, please contact and return this form to: Kimberly Sokol · ksokol75@gmail.com



## Rules and Regulations

### 1. Application and Eligibility.

Application for exhibit space must be made on the Sponsorship Commitment Form by New York & New Jersey Pain Congress (hereinafter "NYNJ-PC"), must contain the information as requested, and be executed by an individual who has authority to act for the applicant. The NYNJ-PC exhibition is designed for the display and demonstration and sale of products and services relating to the practice and advancement of the art and science of interventional pain management and the professional education of those individuals attending NYNJ-PC's Meeting. NYNJ-PC reserves the right to determine the eligibility of any company, product, or service. NYNJ-PC may reject the application of any company whose display of goods or services is not compatible, in sole opinion of NYNJ-PC, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned.

### 2. Payments & Refunds.

All payments must be received by the event deadline. No exhibition will be guaranteed until NYNJ-PC receives full payment of the total exhibition fee. If full payment is not received by October 1, 2025, NYNJ-PC will have the right to resell the assigned booth space. No refunds will be made for cancellations. However, any request for cancellation made 45 days or MORE prior to the start of the meeting may be credited towards the 2026 meeting.

### 3. Billing.

Each company will receive an invoice. The invoice will specify the total cost of the contracted space, sponsorship deposit received, and the balance due. Payment is due upon receipt of the invoice. **As noted in section 2 above, FULL payment is due by 10/11/2025.**

### 4. Booth Package Description.

Exhibit packages include 1x6' draped table, 2 chairs and 1 wastebasket. Total individual exhibit floor space is limited to 8x8'. Silver, Gold, Platinum and Diamond sponsors are eligible for larger exhibit floor space to a maximum of 10x10'. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or with other exhibits.

### 5. Installation/Dismantling.

Installation and moving in: 7:00-9:00 PM, Wednesday, November 5, 2025  
Dismantling: 4:00-6:00 PM, Saturday, November 8, 2025

No packing of equipment, literature, etc., or dismantling of exhibits will be permitted until the official closing time. Disposal of wrapping materials and litter: An unguarded room will be provided for the exhibitors where boxes and packing materials can be deposited. While the hotel and meeting planners agree to store said boxes and packing materials, exhibitors are solely responsible for managing their own boxes and shipping materials. The hotel and meeting planners are not responsible for theft or removal of said materials stored in this unguarded room and any disappearance of said materials is not the responsibility of the meeting planners or hotel.

### 6. Exhibit Hours.

See page 4 for the details.

### 7. Unoccupied Space.

NYNJ-PC reserves the right, should any rented space remain unoccupied after the first hour of the event's opening, to rent or occupy said space.

### 8. Space Assignments.

Assignment of space will be based on first-come-first-served basis. Applications received without the necessary payment will be returned to the applicant.

### 9. Space Relocation.

NYNJ-PC reserves the right to relocate an exhibitor at any time. Society reserves the right to change the exhibit floor plan if conflicts arise regarding space requests or conditions that are beyond the control of NYNJ-PC.

### 10. Badge Distribution.

Badges are distributed on site from the registration desk. Representatives without a badge will not be admitted to the exhibit hall. Badges are non-transferable and must be worn in the exhibit area at all times. Should a registered Exhibitor Representative be unable to attend the meeting, the badge fee may be transferred to another person.

### 11. Conflicting Events.

Exhibitors and Meeting Participants may not conduct any ancillary events that conflict with any part of the NYNJ-PC without permission from the meeting organizers. This includes all on-agenda scheduled events, see page 4 for the blackout periods.

### 12. Food Service.

NYNJ-PC reserves the right to provide food and beverage service during certain hours in the exhibit area.

### 13. Noisy Equipment.

The operation of whistles or any objectionable devices will not be allowed. After the event opens, noisy and unsightly work will not be permitted.

### 14. Security.

NYNJ-PC will not provide security service in the Exhibit Hall. Neither NYNJ-PC nor the meeting facility will be held responsible for any loss or damage to the exhibitor's property.

### 15. Fire and Safety Regulations.

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances maybe used or shown in booths

### 16. Insurance and Liability

The Venue has a General Liability Insurance for the building, which does not cover any loss or damage in the exhibition material installed, or brought into the building. The hotel management and NYNJ-PC will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or NYNJ-PC be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. Exhibitors are responsible for securing additional coverage if desired. Each exhibitor is responsible for his/her own exhibit, packing and construction. The congress venue as well as the organisers refuse to accept any responsibility whatsoever for the insurance of these objects.

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend NYNJ-PC, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence of NYNJ-PC, its officers, directors, agents or employees. Exhibitors should maintain general public liability insurance against claims of personal injury, death, or property damage incident to, arising out of, or in any way connected with their participation in the exhibition, in the amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover NYNJ-PC as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against NYNJ-PC, its officers, directors, agents, members or employees. The exhibitor further waives any claim against NYNJ-PC and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the meeting by anyone not an employee of NYNJ-PC concerning the exhibitor or their exhibit.

### 17. Damage to Property.

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors, or to standard booth equipment.

### 18. Public Policy.

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

### 19. Exhibit Floor Access.

NYNJ-PC reserves the right to limit access to the exhibit floor to anyone during times the event is not officially open.

### 20. Use of Booth Space.

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during the exhibit hours. No exhibitor shall assign, sublet or share booth space.

### 21. Exhibition Sales Policy.

Exhibitors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

### 22. Unauthorized Signage & Advertising Distribution.

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to NYNJ-PC any violations of this rule. Companies may not place signage in any area outside of their booth without written permission from NYNJ-PC, except by hosts of specially hosted events.

### 23. FDA Guidelines.

Exhibitors are responsible for adhering to all established Food and Drug Administration guidelines for exhibiting products that are FDA approved and those that may be pending FDA approval. NYNJ-PC assumes no responsibility to obtain FDA approval.